



2017 Sponsorships

Thank you for your generous support!

9th Annual Ugly Pants 2-Day Event

**Sunday, October 15 at St. Benedict's Episcopal Church and
Monday, October 16 at Dogwood Golf Club of Atlanta**

What is Ugly Pants?

Ugly Pants is an opportunity for you to market your business through this annual charity Golf Tournament, Brunch, and Silent Auction benefitting Outreach programs of St. Benedict's Episcopal Church in Smyrna.

Now in its 9th year, Ugly Pant's fundraising goal for 2017 is \$30,000. With the growth and support of our community partners, we can achieve this goal and continue to deliver meaningful programs and services to children, adults and families in need.

How Can You Help?

Join us as a
Sponsor

We have multiple sponsorship levels available:

- **Title Sponsor**
- **Eagle**
- **Birdie**
- **Goodie Bag**
- **Par**
- **Hole Sponsor**

Who Benefits from Ugly Pants?

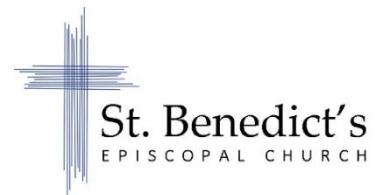
Path To Shine® inspires under-served children to achieve hope-filled dreams through weekly tutoring, mentoring, and enrichment opportunities. Path To Shine currently serves over 170 children in 13 programs.

Family Promise of Cobb County assists homeless families achieve stable housing, adequate and consistent income, and lasting independence by working with local interfaith communities to provide temporary meals, shelter, & hospitality, while partnering with professional social services.

Church of The Holy Comforter is an Episcopal church committed to persons living with mental illness. St. Benedict's supports Holy Comforter's important mission with the regular hosting of community meals.

Church of The Common Ground is an Episcopal church for people experiencing homelessness in downtown Atlanta. Weekly Sunday worship is held in Woodruff Park, and St. Benedict's provides sack lunches, socks, and books 6 times a year.

For more information and to see photos from past Ugly Pants, please visit www.pathtoshine.org





Business Name: _____

Please attach your business card so we have accurate information!

Sponsorship Details P.G.A. Level:

Birdie Sponsor \$1000 (due date 9/01)

Available 4 spaces. Benefits:

- ✓ Promotional signage at tee box & golf hole
- ✓ One item with logo in the goodie bag
- ✓ Logo on all social media releases AND a special social media release featuring our title sponsor
- ✓ E-news newest sponsor congrats and church bulletin announcement, 2 weeks
- ✓ Signage in church from sign-up thru event
- ✓ Listing in our full-color, multi-page sponsor booklet placed in all goodie bags

Eagle Sponsor \$2000 (due date 8/01)

Available 8 spaces. Benefits:

- ✓ Birdie sponsor benefits **PLUS**
- ✓ **Free Twosome** at the event
- ✓ Logo on large roadside banner on S. Atlanta Road for 10 days (in lieu of hole sign)

Title Sponsor \$7500 (due date 4/01)

Only 1 space available. Benefits:

- ✓ Eagle Sponsor benefits **PLUS**
- ✓ **Free Foursome** at the event (in lieu of twosome)
- ✓ Logo on golf shirt (provided to all golfers)
- ✓ Interview by journalist with article placement in print media of Sponsor's choice, with copy given to Sponsor for own use (e.g. on website, marketing materials)

Sponsorship Details Club Level:

Hole Sponsor \$100 (due date 10/01)

Available 18 spaces. Benefits:

- ✓ 8.5" x 11" sign at one golf hole

Par Sponsor \$250 (due date 10/01)

Available 12 spaces. Benefits:

- ✓ One item with logo in the goodie bag (e.g. coupon or swag etc.)
- ✓ Signage in church from sign-up thru event
- ✓ Announcement in church bulletin & e-news
- ✓ Listing in our full-color, multi-page sponsor booklet placed in all goodie bags

Goodie Bag \$500 (due date 9/01)

Available 1 space. Benefits:

- Par Sponsor benefits **PLUS**
- ✓ Logo on outside of all goodie bags (provided to all golfers)

Questions? Contact

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